



HIBOX AND HOSPITALITY PARTNER BEGIN CO-OPERATION

Hibox and Hospitality Partner have entered a partnership to bring the Smartroom in-room entertainment solutions and productivity tools to the hospitality and healthcare markets, primarily in Denmark and Norway. The cloud-based Smartroom middleware includes a powerful and light-weight TV system for smart hotel TVs and digital signage screens, a guest Wi-Fi portal with HSIA, and a housekeeping and service app for the staff.

"We are inspired by Hospitality Partner's strong experience in delivering a broad range of products and services to hotels and hospitals. Their wide expertise and contact networks paired with the Hibox Smartroom technology create unique value for their customers", says Mathias Johnson, Product Manager at Hibox. "We're looking forward to working together to offer the Hibox solutions to the guests."

"We see an increasing demand for enhancing the guest experience with in-room technology, such as bringing your own device and content for streaming. Hibox are the ones in the market, that are over the top in that matter. Hibox is highly recognized for their TV systems and streaming solutions within the markets of Hospitality, healthcare and Maritime markets. We have a perfect match in our markets, and with this collaboration, a unique opportunity to gain market shares in the Nordic region", says Kim Simonsen, Partner and Co-founder at Hospitality Partner.

About Hibox Systems

Hibox Systems is a global provider of advanced interactive information and entertainment solutions for consumers and commercial applications. Hibox middleware platform has been successfully deployed for IPTV and OTT use by hotels, ISPs and broadband providers, along with healthcare facilities. Hibox Systems is headquartered in Finland with an international business development office in Vienna Austria.

About Hospitality Partner

Hospitality Partner is a professional supplier of services and products for hotels and health care industry. We strive to become our customers' preferred partner, in regard to become a supplier, consulting or service partner for innovative and cost-efficient solutions.

Further Information

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