



## November newsletter

In this newsletter we would like to provide a brief overview of our development here at Hibox. At the moment we are developing a new product for enhancing safety in hotels. We are also working towards supporting use of native apps (YouTube, Twitter and Facebook etc.) directly from the Hibox middleware platform. We also present our brand new mobile app in this newsletter.

### Mobile app – Hibox Connect Mobile

People love their own devices and we are witnessing growth among travelers using their own devices during their stay at hotels. For this purpose we have developed a mobile app that makes it possible to watch TV anywhere in the hotel's premises. *Hibox Mobile Connect* enables guests to explore hotel offerings already when checking in. The core idea of the app is to enhance the communication between the hotel and their guests and expand the usage of entertainment services from hotel rooms to result in a complete experience – anywhere in the building.

### YouTube, Facebook and Twitter in the TV

As part of our ongoing development with hardware manufacturers such as Samsung and Philips, we will be able to support usage of third-party applications from within the Hibox IPTV-middleware. Practically these means; the user will be able to watch YouTube-videos and read Twitter-updates directly on the TV screen. Our goal is to incorporate these social media services seamlessly to our existing middleware platform in order to add value to the end user.

### Hibox Evacuator

Security in the hospitality industry has inspired us to develop a new product: Hibox Evacuator. The basic functionality is: When the device recognizes an emergency alarm in the building; it automatically notifies guests by sending a message to hotel TVs in rooms. The hotel staff has also the possibility to send manual messages e.g. an evacuation alarm directly from Hibox Evacuator, located in the hotel's reception. The touch screen-based user interface is designed with simplicity in mind, making it easy to use.

If you want to discuss any of these development projects and how they can benefit your business, please contact us and we will be happy to talk with you!

Best regards,

The Hibox team