

PRESS RELEASE – 5 September 2016

Teleste at IBC 2016: Future headend services migrate beyond video and TV delivery

At IBC2016 Teleste will showcase how open application development leads the way to a broader range of headend services and technologies

Turku, Finland – 5 September 2016 – Teleste Corporation, a leading provider of video and broadband technologies and related services, announced today that at IBC2016 it will showcase how utilizing the Teleste Luminato headend platform and open application development can help operators rethink their headend services and build broader, more targeted offerings for their customers. IBC2016 will take place in Amsterdam RAI, 9-13 September and you will find Teleste at stand 5.C72.

“Delivering smart video and TV services will maintain their position at the core of headend development, but in the future, also another types of headend services and technologies will evolve, driven by the diversifying needs of consumers as well as individual service providers and operators”, said Julius Tikkanen, Vice President of Video Service Platforms for Teleste. “Introducing open application development to our Luminato headend, Teleste has made it possible for operators to outline and implement solutions that best benefit them and their customers already today. We are pleased to highlight these possibilities at IBC2016 and showcase to you e.g. Hibox Smartroom, a hotel service hub designed by our partner Hibox Systems.”

Teleste Luminato enables smart hotel services for Hibox Smartroom

Hibox Systems is a global provider of advanced interactive information and entertainment solutions for consumers and commercial applications. Utilizing the Teleste Luminato application module for open application development, the company has brought a new online TV solution to the market, called [Hibox Smartroom](#), which is designed for hotels with smart TVs.

In addition to being a modern TV system for smart TVs, the Hibox Smartroom allows hotel operators to provide premium guest Wi-Fi for hotel visitors, monetize Internet traffic, trigger and display emergency messages and sounds, and even manage and follow up cleaning and maintenance activities in hotels.

“Our vision is to help hotel operators add value to their brand, share information, as well as save time and money while creating a delightful experience for hotel guests”, told Mathias Johnson, Product Manager of Hospitality for Hibox. “Deploying Teleste’s Luminato headend has given us the possibility to provide our customers with a solution that meets the needs of the industry, and creates added value by e.g. convenient and compact installation and eco-friendliness.”

Running on the Luminato application module, the Hibox Smartroom does not need any additional PC servers on the headend. The space-saving solution allows hotel operators to reduce the number of hardware needed at the premises, and also the environment benefits from the lower energy consumption and less need for cooling.

Utilizing the application module also makes it very easy and reliable to update smart TVs. Traditionally, it has been necessary to run updates on each TV set from the manufacturer’s server separately; now, making the updates significantly smoother, updates will first be downloaded to the Luminato headend from where they can be installed to all hotel TVs in one go.

More information about the Luminato application module is [available here](#). Please, also [visit our webpages](#) for more information about our IBC2016 offering.

Press contacts and inquiries for more information:

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Teleste is an international technology company that develops and offers video and broadband technologies and related services. Our supply of technology contributes to the convenience and safety of daily living. Our core business is video - video and data processing, transfer and management. Our customer base consists of cable and telecom operators, as well as public sector organizations. Our business is divided into two divisions, which are Video and Broadband Solutions and Network Services. In both areas, we rank among the world's leading companies and technological forerunners. Video and Broadband Solutions focuses on access networks and video security and information solutions. Network Services offers comprehensive services for network design, construction and maintenance. In 2015, Teleste's net sales totaled EUR 247 million, and the company employed about 1,500 people. Teleste runs a worldwide network of offices and more than 95% of its sales are generated outside Finland. The company is listed on Nasdaq Helsinki. For more information see www.teleste.com and follow [@telestecorp](https://twitter.com/telestecorp) on Twitter.