

## Spa Hotel Peurunka selects Hibox TV-system

Spa Hotel Peurunka and Hibox Systems Ltd has signed an agreement to install Hibox's TV-system. The system is used in the hotel rooms for hotel guests, for information boards and in association to conferences.

"Earlier we had a system that only worked as a tv-system. We decided to renew our system because we wanted a hotel-tv-system that works as a television but also as an effective and ease-to-use marketing- and information channel for our hotel guests. We also installed televisions in the hotel lounge, café, restaurants and corridors, so that we are able to market our services through them to other than our existing hotel guests. In association to this we also wanted to renew and modernize stage by stage our 260 televisions. We selected Hibox Systems Ltd because they could provide both the hotel-tv-system and the hardware. We also have the opportunity to influence on the content and development of the system that the Finnish company Hibox offers.", says Pekka Tähtinen, CEO at Spa Hotel Peurunka.

"We are very pleased that Spa Hotel Peurunka has selected Hibox Systems innovative TV-system, which gives them the opportunity to use completely new electronic services. Through combining Hibox IPTV-technology with EoC-technology (Ethernet over Coax) we had the opportunity to realize an functioning overall solution. The possibility of reusing the existing infrastructure resulted in that the hotel room installations have been easy to see through.", says Staffan Granholm, CEO at Hibox.

### About Spa Hotel Peurunka

Spa Hotel Perunka is a modern spa hotel with holiday, recreation and congress services. The hotel consists of 246 hotel rooms totally. Spa Hotel Peurunka is in Laukaa on the shore of Peurunkajärvi. Spa Hotel Peurunka's turnover year 2008 was 9.5 MM € and the number of employees was 90.

More information about Spa Hotel Perunka's versatile services [www.peurunka.fi](http://www.peurunka.fi)

### About Hibox Systems Oy

Hibox Systems Ltd is a Finnish company, which offers advanced interactive information and entertainment solutions for the hospitality industry as well as IPTV solutions for broadband providers.