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Hibox and Samsung Partner to Pioneer H-Browser-based Hotel TV Solution at Hotel Santa Claus

Hibox Systems is one of the first European companies to incorporate Samsung's brand new H-Browser in a hotel TV solution, and announces today that Hotel Santa Claus in Rovaniemi, Finland will be their first customer to employ this advanced hospitality solution in their rooms. The implementation of H-Browser into Hibox IPTV platform has been a great success, mainly because of the fluent and rapid cooperation between Hibox Systems and Samsung.

Hotel Santa Claus pioneers new hospitality technology

The guests at Hotel Santa Claus are now able to enjoy in-room entertainment and interactive information services developed by Hibox. The hotel has also integrated the Hibox Housekeeping service as a support tool for the hotel housekeeping staff.

Hotel guests can now watch TV and receive interactive on-screen information about hotel services with Hibox Systems' TV-solution running on Samsung hotel TVs—with an interface that was designed following the hotel's graphical guidelines to reflect the Hotel Santa Claus brand image.

"Samsung's new hospitality TVs and Hibox' IPTV platform is a winning combination," says Mathias Johnson, Key Account Manager at Hibox. "Not only can the guests at Hotel Santa Claus enjoy our unique infotainment experience on top-notch Smart TVs; the hotel also benefits from direct integration with their existing systems for managing purchases, housekeeping and problem reporting. Working with Samsung's efficient R&D has been a pleasure and I can only congratulate Hotel Santa Claus for taking this step towards next-generation infotainment."

Samsung H-Browser – a new innovative Smart TV hotel solution

Built on the HTML5 standard with Flash support, H-Browser is an innovative Smart TV hotel solution that features both free and video on demand (VOD) content. H-Browser is able to interface directly with the head end, whether the head end is located on or off the hotel premises.

Allowing premium properties to achieve the next level of interactivity, Samsung's H-Browser provides customers with added convenience by eliminating the need for a set-top-box. Thanks to the built-in features of Samsung's slim and sleek Smart TVs and H-Browser, hotels can reduce investment on unnecessary hardware while maintaining beautiful and space saving room designs.

"We're delighted to have worked with Hibox Systems to design and develop an interactive digital TV solution for Hotel Santa Claus using Samsung's latest Smart hotel TVs, designed specifically for the hospitality market," said Brendan Clarke, Senior Manager of European Operation Group for Samsung Electronics, "Combined with Samsung's H-Browser, Hibox System's IPTV platform provides customers with a robust hospitality solution."

Hibox Housekeeping solution

By utilizing the Hibox Housekeeping solution, the staff at Hotel Santa Claus has full control over the cleaning and maintenance processes. The solutions provided include reporting and tracking of cleaned rooms, possibility to report issues in rooms and register minibar purchases made by guests—which is all done using mobile devices. By taking advantage of the Hibox Housekeeping solution, the hotel service operations are tied together; making different tasks faster and more efficient.

About Hotel Santa Claus

Hotel Santa Claus Ltd was opened at the end of year 2001. The 6th floor was added to the hotel in 2007. Hotel Santa Claus is a part of Santa's Hotels chain, which includes Hostel Rudolf in Rovaniemi, Hotel Tunturi in Saariselkä and Hotel Aurora in Luosto. The amount of international guests in Hotel Santa Claus is 75%. Hotel Santa Claus has 168 rooms, 4 restaurants and Santa Claus Conference Center with 12 meeting/conference rooms of different sizes. There is over 2500 serving seats at the hotel's restaurants and conference centre.

About Hibox Systems

Hibox Systems is a global provider of advanced interactive information and entertainment solutions for consumers and commercial applications. The Hibox middleware platform has been successfully deployed for IPTV and OTT use by hotels, ISP's and broadband providers, along with healthcare facilities. Hibox Systems is headquartered in Finland with an international business development office in Vienna, Austria.

About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. is a global leader in technology, opening new possibilities for people everywhere. Through relentless innovation and discovery, we are transforming the worlds of televisions, smartphones, personal computers, printers, cameras, home appliances, LTE systems, medical devices, semiconductors and LED solutions. We employ 236,000 people across 79 countries with annual sales of US\$187.8 billion. To discover more, please visit www.samsung.com.

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