

SOKOS HOTELS CENTRALIZES HOTEL TV WITH HIBOX

Turku, Finland – December 20th, 2017 – Hibox Systems and Sokos Hotels have signed a frame agreement to install Hibox’s in-room entertainment technology and staff tools into Sokos Hotels in Finland, Estonia and Russia. Sokos Hotels is the largest hotel chain in Finland with hotels in more than 25 locations.

This frame agreement covers up to 50 hotels, totalling more than 10 000 hotel rooms, and is an exclusive agreement between Hibox and Sokos Hotels. Hibox expects to deploy the solution to more than 90% of the hotels in the chain within three years.

“It is really exciting for us to work with Finland’s leading hotel chain and use our cloud solution to centralize the TV management for the whole chain” says Staffan Granholm, CEO of Hibox. “With native Smart TV streaming apps and casting technology in every hotel room, guests can experience a modern home-like digital environment in the hotels. And it’s easy for Sokos to push unified information and promotions to guests in all connected locations.

Notes for editors:

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About Sokos Hotels

Sokos Hotels is Finland’s largest and best-known hotel chain with 50 hotels located in the heart of the city center or in a holiday destination in Finland, Tallinn and St. Petersburg. The hotel chain is voted Finland’s most responsible, trusted and valued. Sokos Hotels is operated by S Group, which operates also 8 Radisson Blu Hotels in Finland. S Group hotels offers versatile accommodation, meeting, event and restaurant services.

About Hibox

Hibox Systems is a global provider of advanced interactive information and entertainment solutions for consumer and commercial applications. Hibox designs and delivers TV solutions for a wide range of industries including telecom operators, media companies, hotels, hospitals and cruise ships. Hibox is privately owned with headquarters in Turku, Finland.